



Duration: 2 ½ years | Entry requirements: • SPM / UEC with three credits • STPM • Diploma / Pre-University or equivalent qualification



# diploma in broadcasting

[KP/JPS(PA8057)08/12]

## programme outline

Advertising Principles  
Communication English  
Computer Graphics  
Creative Thinking  
Mass Communication  
Presentation Skills

Client Service Management  
Directing  
New Media Studies  
Video Production II  
Pengajian Islam / Pendidikan Moral

Idea Conceptualisation  
Introduction to Audio Engineering  
Photography & Digital Imaging  
Video Production I  
Pengajian Malaysia

Internship (3 months)

Advanced Audio Production  
Animation  
Production Management  
Scriptwriting for TV  
Bahasa Kebangsaan

Creative Execution & Production  
Film Distribution & Marketing  
Radio & TV Commercial  
TV-Radio Programming

Always wondered what it's like to be a part of producing and making TV programmes and commercials? Then you are right on track for considering the Diploma in Broadcasting. At IACT College, you will learn in detail about the art and science that goes into broadcasting.

But what's the difference between this Diploma and those offered by others, you ask. Well, at IACT College, we also expose you to other related areas, such as client service management and more!

