



- ▶ awakening and applying the creative mind

Date of Commencement: 16, 18, 23, 25 Nov 2011
 Duration: 4 evening sessions
 Time: 7.00pm - 9.30pm
 Venue: IACT College
 Fees: RM350 per participant
 HRDF Training Grant: SBL



This course will help you appreciate the value of applying Creativity in our all aspects of daily life. The programme will make you learn and understand the importance this phenomenon that man has known for a long time but lack the practice of it. It will show how easy the concept of Creative Thinking is today and the 'must use' approach that will make living more fun, exciting and rewarding.

Objectives:

Upon completion of this course, participants will:

- understand the concepts of Creativity and Creative Thinking.
- start to think Creatively in all aspects of live.
- apply the value of Creativity in life.

Contents:

- Creativity Defined
- Creativity in Concept
- Creativity in Everyday Life
- Creativity in Language
- Creativity in Education
- Creativity in General

Suitable for anyone who has the interest to gain knowledge in the area of branding