



Date of Commencement: 20, 22, 27 & 29 Apr 2010  
 Duration: 4 evening sessions  
 Time: 7.00pm - 9.30pm  
 Venue: IACT College  
 Fees: RM350 per participant  
 HRDF Training Grant: SBL

**T**his programme is designed to provide individuals with the understanding and ability to handle public speaking with confidence and the right dynamics. It will comprise of the core of what communication should be from the eyes of the public and the approaches that will convey the result of a competent speaker.

### Objectives:

Upon completion of this course, participants will:

- be able to communicate with right ability, confidence and great effect.
- be able to improve their personal image through the application of dynamic public speaking skills.
- be able to apply the right approaches for the right context of communication.

### Contents:

- The Core of Public Speaking
- Developing the right personal Image with the right Communication
- Grooming and Etiquette
- Saying it right with verbal and non-verbal techniques
- Understanding the Audience
- Preparing an influential Speech
- Speech delivery at its best
- Making the right connections and dealing with Media
- Making the best with Media interviews
- Organising award winning Events
- The right approach to understanding and applying Protocol
- Making use of Language Power
- The importance of Material preparation in Public Speaking
- The art of Self-Promotion
- Making Technology sell Public Speaking

**Suitable for anyone who has the interest to improve their Public Speaking ability-Get Up, Get Noticed, Get Heard**