▶ professional presence

This program is designed to help employers and employees to enhance their visual image, both personal and professional. The end goal is to ensure that everyone in the organization positively reinforces their company's brand.

Date of Commencement: 5, 7, 12 & 14 Apr 2011

Duration: 4 evening sessions

Time: 7.00pm - 9.30pm

Venue: IACT College

Fees: RM350 per participant

HRDF Training Grant: SBL

Objectives:

Upon completion of this course, participants will:

- Gain confidence in public speaking.
- Be able to create a positive, attractive image.
- Be able to stand out from the crowd enough to enjoy greater opportunities.

Contents:

- Making the connection between professional appearances, corporate identity and personal achievement
- Understanding the four levels of appropriate dress- from formal meeting attire to business casual.
- Breaking through personal style barriers budget , body type , age, etc)
- Understanding appropriate colours, accessories, fabrics and trends in business attire.

Suitable for candidates who wish to specialize in a specific business skills segment.