



Date of Commencement: 20 July 2011
 Duration: 3 months
 Day: Wednesdays & Fridays
 Time: 7.00pm - 9.00pm
 Venue: IACT College
 Registration Fees: RM200 per participant
 Course Fees: RM1,500 per participant
 HRDF Training Grant: SBL



This course teaches you the most effective manner of creating award-winning advertisements by optimising great layouts and technical skills. This is your opportunity to learn real-world production techniques using a variety of the latest softwares.

Objectives:

Upon completion of this course, participants will:

- have a comprehensive understanding of Adobe Illustrator (version CS 4), Photoshop (version CS 4) and Indesign (version CS 4).
- be able to use these fast, flexible tools to transform creative ideas into sophisticated graphics by Illustrator for use in print.
- be able to apply photography and related art: inputting (scanner) and editing & retouching images with Photoshop. Images produced in Photoshop will be prepared for use in printed matter.
- be able to apply text manipulation and page-layout with Indesign.

Contents:

- Bitmap (paint) vs. object-oriented (vector) graphics
- Illustrator tools, drawing, tracing scans
- Layer, layer mask, blending modes
- Image adjustments
- Using and importing graphics
- Using text, character formatting, text wrap
- Multi-page documents, master pages

Suitable for individuals interested in computer graphics designing